

**SIES (NERUL) COLLEGE OF ARTS SCIENCE & COMMERCE  
NERUL, NAVI MUMBAI**

**LIBRARY REPORT 2022 - 2023**

**REPORT 2022-2023**

**Library Committee**

<b>YR</b>	<b>NAME OF FACULTY</b>	<b>DESIGNATION</b>	<b>DEPT</b>
2022-23	Dr. Koel Roy Choudhury	Principal / Convenor	-
	Ms Neelima B	Co – Convenor / Librarian	Library
	Ms Aditi Garg	Faculty Member	JC
	Ms Dhvani C	Faculty Member	BAF
	Ms Tejal Shinde	Faculty Member	BAMMC

## **Semester 1 2022-23**

### **Book Club Event Report**

“Success depends upon previous preparation, and without such preparation, there is sure to be failure” – Confucius

On 20<sup>th</sup> of July that very preparation helped in making the Book Club event successful. The Library Committee of the college organized its very first offline book club Ice Breaker event for the year 2022 in the “SIESCOMS Auditorium.”

Its purpose - to attract book lovers and provide a platform for them to interact.

Around an audience of 150 were present in the auditorium who were also the active participants throughout the event. Along with them were present the Librarian Ms Neelima B , faculty members of the committee , the student heads of the committee and student volunteers.

The event started with a brief talk on the vision and mission of both the library and the committee and then came the five sets of games which was planned for the big day. These games not only tested the vocabulary of the audience but also helped them in refreshing their memories about the book they have already read. It helped them visualize their thoughts!!!

After the completion of all the rounds, the top 5 participants among the audience who gave most of the answers correct were awarded book marks and active participants also got handmade bookmarks with lovely quotes written on them.

The event ended with a motivating talk by the librarian Neelima who not only appreciated the heads and volunteers’ effort but also thanked the audience for their enthusiasm

throughout the time. And so also the other faculty members expressed their appreciation.

This event was only possible because of the team's support who not only did the pre - preparation of the event but also stood till the ending of the event together. Perfect hosting, lovely PR message, games and funs, a strong technical team and giveaways in the end made this day a memorable one. And the library committee hopes that such events will be conducted more often to make students aware about the importance of books in one's life!!!

Gender Count : 150 Males 40 Females 110





**Semester 1 2022-23**

**An Ode to Library Day**

An Ode to Library Day was celebrated by the Library Committee on 8/8/2022. Library Day is held on 12<sup>th</sup> August and as a salute to this day, to Dr Ranganathan – Father of Library Science and to libraries this

event was organized. It was attended by the library staff, faculty members and students – about 55 attendees in all.

It comprised of a talk by an upcoming author as well as fun activities for students. Also a Badge Distribution ceremony for the library Committee members was held on the same day. The cost and design aspects were finalized before hand. A dry run was held prior to the event.

The event began with an introduction about libraries, Dr Ranganathan and his contribution towards Library Science. The 5 laws of Library Science were also mentioned thereby creating awareness among students about the importance of Library Day. This was followed by the Principal Dr Koel Roy Choudhury's address and then the Badge Distribution Ceremony by the Principal and the guest speaker. Book marks were also given out.

The guest speaker was Mr Sonal Sinha, entrepreneur, development trainer and author of the book "Youthpreneur". Next was his talk where in he shared his journey as an author and his life experiences. He also spoke about his initial career, his schooling, his college struggles, journey of being an author, startup ideas etc.

Students of the committee took care of the public relations part, the technical aspects, the hosting, the fun exercises etc. The highlight of the event was the debate conducted by the student moderators. The topics being Books vs Fims and Novels vs Manga. The debate for both went on intensely and with a lot of excitement. There were equal responses for all the topics.

Next small pieces of paper were given to participants wherein they were asked to write some beautiful memories of library or about their favorite books. The papers were pinned to a white board to showcase the activity.

The winners of the debate were declared by Mr Sonal, the Librarian Ms Neelima B and faculty members of the committee. Ready made posters as per the debate themes were given out as prizes. Active participants also received book marks.

The Librarian then handed over Thank You cards to the entire student and faculty team. Feedback was taken from all the participants. They mentioned that the event was informative and fun. The overall response was highly positive. The event finally ended with the vote of thanks.



Gender Count : 45 Males 25 Females 20







**Sonal Sinha**

Today, 9:02 AM



Wonderful experience, as today I was invited at SIES, Nerul as a "GUEST OF HONOUR" and also to share my journey as an Author and Entrepreneur to inspire and motivate students. As this event was held for Library Day.

I feel honoured and privileged to be a part of this wonderful event. Thank you to the entire





**Navi Mumbai, Maharashtra, India**

**SIES (NERUL) COLLEGE OF ARTS, SCIENCE AND COMMERCE, Sri Chandrasekarendra Saraswathy**

**Vidyapuran, Sector 5, Nerul, Navi Mumbai, Maharashtra 400706, India**

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**Long 73.024349°**

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## **Semester 1 2022-23**

### **Literature Adventure**

Event name: Literature Adventure

Date: 26th July 2022

Target audience: Students of Jr. College and Degree College.

**OBJECTIVE :** To introduce to students the ELA ( English literary Association ) and to promote reading , celebrate literature and the fun book activities conducted by the Library Committee. Thereby bringing out the best of and enhancing the role of both the committees in student development.

**LEARNING OUTCOME :** Awareness among students about the informative and interesting activities conducted by the Library Committee and the benefits of being both an ELA or a Library Committee student member

The English Literary Association (ELA) in collaboration with The Library Committee conducted an exciting event called “Literature Adventure”. It was an induction and orientation ceremony for ELA, which included intriguing games conducted by Library Committee. A total of 69 attendees( students ) had assembled and were seated in the SOP (School of Packaging) Hall , the venue for the event.

The event started in the presence of Ms.Neelima Balachandran, Co Convenor of Library Committee and Ms. Neha Pandey, Convenor of ELA.Faculty member of ELA Ms Divya Nair was also present.

A brief introduction of the ELA committee was given by Ms. Trupti Bankar. The badges were handed over by the Convenor of the ELA Committee Ms. Neha Pandey to the ELA General Secretary Naitik Patel followed by JGS ( Joint General Secretary ) and all the team heads. Ms. Neha Pandey also gave an motivating address explaining the importance of literature and commitment of the committee towards the promotion of literature.

This was followed by the games session totally conducted by the Library Committee. 6 games were played in total. It was an very intriguing session. It started with the Quiz, various questions related to books and literature were asked. This was followed by a game called Pictionary, wherein a participant had to draw a picture suggesting the name of the book.

Next was Scribble, here different letters were displayed on the screen and audience had to make meaningful words from it. In the game “Who am I?” the audience had to guess the name of a character from the hints displayed on the screen. Mic drop was an interesting session, a topic was given

out to the audience and opinions were sought, two topics were- E-book v/s Hardcopy and Thriller v/s. Guess the adaptation was the last game, where audience name of the books from adaptation.

The event concluded with a vote of thanks given by Ms. Neelima Balachandran, Co Convenor, Library Committee.

Gender Count : 69 ( Male- 36; Female- 33)











## **Semester 1 2022-2**

### **Careers In Packaging**

A session on Careers in Packaging was conducted by the Library Committee on the 13th of September 2022. The purpose of this session was to create awareness about the opportunities available for students in the field of Packing Technology.

It was held in the School of Packaging auditorium.

The speaker was Professor Prasad Balan Iyer - Director of SIES School of Packaging / Packaging Technology Centre, Mumbai. Also earlier the Vice-Principal & Head of Department of Printing & Packaging Technology at SIES Graduate School of Technology. And a reputed member of the

Indian Plastics Institute (IPI) and Indian Society for Technical Education (ISTE) , with 15 years of experience in the industry.

As the date also happened to be on his birthday , the audience wished him together.

The speaker used a PowerPoint presentation and day to day life examples to make the session interesting for the students and all the students were delighted and satisfied.He spoke in detail about the packaging industry and the various career options available in the field.And about the options provided by the School of Packaging as well as the facilities provided.

The session was attended by the Principal Dr Koel Roychoudhury and all the faculty and student members of the Library Committee.A feedback form was circulated towards the end and the response was highly favourable.

Gender Count : 105 ( Male : 62 Female : 43 )







## **Semester 1**

### **Movie screening – Cinematic Noon**

On 16 September, 2022 the library committee organised a movie screening of the English movie titled 'Life of Pi'. The event was called Cinematic Noon. It was screened in the library reading room. The date also happened to be National Cinema Day.

The movie is based on the book ( by the same name ) by Yann Martel. The purpose of the movie screening – to lure more students to the library and catch their interest and thereby motivate them to read more. It was attended by the student and faculty members of the committee.

Prior to the event the reading room was reorganized. Mats were spread out on the floor and props like cardboard cut outs , twinkling lights and lamps were set up to create a theatre ambience. Printed movie tickets were sold at the rate of Rs 10 per ticket and 112 students bought tickets.

The event started when the Principal Dr. Koel Roy Choudhury addressed the students and spoke positively about the arrangements made and congratulated the committee for organizing the same.. Later she unveiled the banner of the library committee.

The event was later hosted by library committee volunteers Jenispah and Madhushree and then the movie started. During the interval, games were announced which the audience thoroughly enjoyed.

After the film ended, the audience members who previously won the games were given their prizes. A feedback form was given to every audience member to fill. A lot of audience members enjoyed the event with their friends. And were very excited to participate again in the near future in library committee events. The event was a success for the committee. Afterwards the student volunteers danced to popular tunes for about ten minutes and thereby celebrated along with the audience who joined enthusiastically.

Gender Count : 112 ( Male : 60 Female : 42 )











 GPS Map Camera



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Lat 19.039416°

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## **Semester 2**

### **Social Media marketing**

“Good marketing makes a company look smart. But great Marketing makes Customers feel smart ”.

On 21<sup>st</sup> December 2022, the library committee organised a Social Media Marketing event. The target Audience were the students from degree college. and from junior college as well. A total of 74 students attended the event and were seated in the auditorium of the SIES College of Management Studies - the venue of the event. The main objective of the event was to encourage students to think in a creative and more strategic way and upgrade their social media knowledge. The area of focus for this event was marketing and hence the students from various streams were encouraged to take part in the media marketing activities presented to them by the speaker.

The event started in the presence of the speaker Mr. Jasbir Singh Rawat, Executive Director - Thought Pixel planning and Ms. Neelima Balachandran, Co Convenor of the Library Committee who spoke about the event. Also present were the Assistant librarian Ms Nikita Bane and faculty members of the committee Ms Dhvani and Ms Aditi.

A brief introduction took place on what is Social Media Marketing and on the speaker. Then the audience were engaged in a small and a fun round of memes as an ice breaker.. After that Mr Rawat started his session. He divided the audience into groups and gave each group a topic related to the actual situations his company faced during the initial stages. The two topics were- Marketing strategies for Thumsup during the time where there was no technology and the other topic was E-Commerce. Then the divided groups of audience had to come up with some marketing strategies on how to advertise the products in two different time periods. The audience were highly enthusiastic and participated in the activity whole heartedly and took back many important and useful tips from the speaker. They found these case studies really useful. The speaker also shared his life journey with the students. Mr Rawat was felicitated by Ms Neelima.

Next members of the committee came up with some more fun and indulging games - related to the theme , where in a student member ( Ms Tanushree ) dressed as Santa Claus came and distributed chocolates to the audience who were really involved. The event concluded with a vote of thanks given by the student anchors. Feedback was taken from the audience and was found to be highly appreciative of the session.

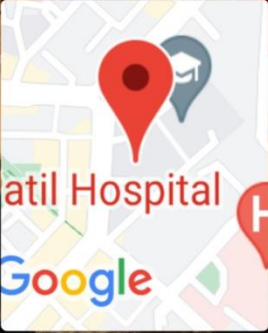
The overall event concluded after a group picture was taken with Mr Rawat , the library committee team and the audience.

Gender Count : 74 ( Male : 40 Female : 34 )





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Mumbai, Maharashtra 400706, India

Lat 19.042636°

Long 73.022806°

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## Semester 2

### **Buzz Feed**

On 27<sup>th</sup> January 2023, the Book Club of the Library Committee organised an event called Buzzfeed. The target audience were the students of from junior college as well as degree college. A total of 55 students attended the event , the venue being the college Library. The main objective of the event was to create an intellectual forum for discussion , debate and to encourage students come up with their business / innovative ideas and to pitch them in front of a panel of judges - called the SIES Shark Tank.

The event started in the presence of faculty members of the committee and Ms. Neelima Balachandran, Co Convenor of Library Committee. The Principal Dr Koel Roy Choudhury and the Vice Principal Dr Neera Kumar also graced the event.

Once the audience was seated the event began. The Shark Tank judges (the faculty members of various streams - Ms Nisha Telang - BMS , Ms Divya Nair - BAMMC , MS Dhvani Chauhan - BAF , Dr Priyanka Mohan - BAF Coordinator ) were already present . Students started pitching various ideas. Some of them were sugar baby, vacation on wheels, peopool, etc.

Next there was a break for the discussion round. The topics were trending movies and series , GOAT football , run machine - cricket celebrities , music albums etc . The audience actively participated in the discussion. It was a really fun way to express thoughts and interact. Different opinions surfaced during these topics. A lot of new new information was exchanged. Controversies were spoken about. Audience preferences for singers , songs emerged. Students engaged in laughter and had fun over these topics.

After this , a game was conducted. It was a team game which would be rewarded as per individual efforts. Bowling was the task given and the reward was a glass of the beverage Sprite.

Then shark tank activity was resumed. For this round of shark tank the judges were from the Student Council. They were mainly the General secretaries of different committees. An idea was pitched on how to ensure that the handloom saree industry survives. The other idea was a movie script proposed to the judges. The judges were intrigued and gave their feedback. One of the contestants spoke about being the President for a day, during which he would pass a bill, a controversial one, which helps women all over the country. It was an eye opener. The bill was regarding menstruation leave of 2 days.

Dr Neera Kumar - the Vice Principal then gave a small speech in which she appreciated the whole committee and the efforts put by the volunteers. Winners were declared and they were felicitated. The General Secretaries were also handed some give aways for their valuable time. The event was concluded on a positive note , feedback was taken and so also by group pictures with the winners as well as the volunteers.

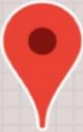
Gender Count : 55 ( Male : 30 Female : 25 )







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LIBRARY COMMITTEE PRESENTS BOOK CLUB EVENT

# BUZZFEED

Lots of giveaways and a surprise element!

## DISCUSSION TOPICS

- Trending movies and series
- G.O.A.T - Football
- Run machine
- Reality shows
- Music albums
- Celebrity news



## PITCH IDEAS FOR -

- Novels
- Movies
- Start up ideas
- Propose a law that you would implement as the Prime minister
- Dare to leap

**SHARK**  
**TANK SIES**

# **SIES ( Nerul ) College of Arts science & Commerce**

**Nerul , Navi Mumbai**

**Semester 2**

## **Felicitation Ceremony**

On March 1, 2023, the Library Committee conducted a felicitation ceremony for the batch 2022-23. The theme for the event was "Phir Milenge Dohara," and it took place at the SIESSOP Auditorium.

The event was attended by the Convenor of the Library Committee and the Principal of the college, Dr. Koel Roychoudhury, as well as the Co-Convenor, Ms. Neelima B., and faculty members of the Committee. Additionally, a team of 19 volunteers were present to help with the event. As the event was held on the college's traditional day, attendees came dressed in colorful attire, and the event started with a small musical performance by one of the volunteers, which set a positive tone for the ceremony.

During the ceremony, Principal Roychoudhury commended the Library Committee for their outstanding work throughout the academic year. The student host listed all the events conducted by the committee. The Co-Convenor Neelima B and faculty members Tejal, Aditi, Dhvani, and Swapna Desai – Assistant librarian shared their thoughts on being part of the committee.

The main part of the event involved the felicitation of the committee members. Principal Koel Roychoudhary Ma'am presented certificates and diaries to the Co-Convenor and faculty members as a token of appreciation. Co-Convenor Neelima B presented certificates to the General Secretary, Nishta Ohja, and Joint Secretary, Nainar Kannan, for their leadership of the committee who also later shared their experiences.

The volunteers were also recognized and presented with certificates and an eco-friendly pencil that had a seed attached to it. This pencil could be used to plant a tree once its use was over. As a gesture of love and respect, the team gifted the Principal with a small photo frame.

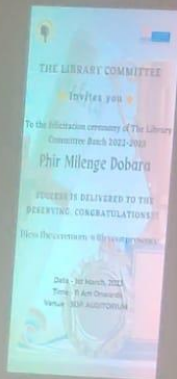
To commemorate the events of the academic year, an aftermovie was screened that featured photos and videos of all the events organized by the committee, along with smiling faces of the team. The ceremony ended with refreshments and a formal vote of thanks by the student host.


In conclusion, the Felicitation Ceremony was a well-organized and heartwarming event that recognized the contributions and hard work of the committee members. The event served as an excellent opportunity to acknowledge and appreciate the efforts of everyone involved in making the Library Committee successful during the academic year.

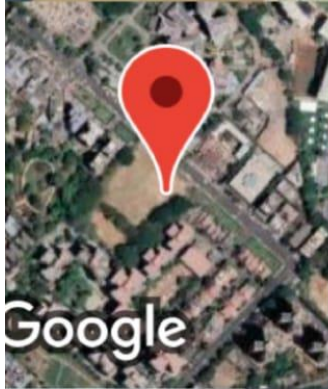
Gender Count : 21 ( Male : 5 Female : 16)



SCHOOL OF PACKAGING  
PACKAGING TECHNOLOGY CENTRE



 **GPS Map Camera**



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Lat 19.039416°

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## **THE LIBRARY COMMITTEE**

★ **Invites you** ★

**To the felicitation ceremony of The Library  
Committee Batch 2022-2023**

# **Phir Milenge Dohara**

**SUCCESS IS DELIVERED TO THE  
DESERVING. CONGRATULATIONS!!!**

**Bless the ceremony with your presence**

**Date - 1st March, 2023  
Time - 11 Am Onwards  
Venue - SOP AUDITORIUM**





